

Continue



























Yerkes, M.S., Ph.D. Reviewed by Tikhonov, D.A., Ph.D. What is self-efficacy? Do you believe in your ability to succeed, or do you doubt your skills or aptitude to be able to tackle the task ahead of you? The answer you give reflects your self-efficacy about the situation. But what exactly is self-efficacy? In this article, we will define self-efficacy, discuss the research on this concept, and use examples of self-efficacy from everyday life. You'll also find helpful tips for boosting your self-efficacy for future challenges. Before we get started, we thought you might be interested in taking our well-being quiz to get your free personalized report. Or, if you're a well-being entrepreneur or coach, download our Wellness Business Growth eBook to get expert tips, tools, and resources to grow your business fast. Are You a Therapist, Coach, or Wellness Entrepreneur? / Save hundreds of hours of time / Earn more \$ faster / Boost your credibility / Deliver high-impact content. Have you ever wondered why some people welcome a specific challenge with enthusiasm, whereas others shy away from precisely the same? That's because some individuals have high self-efficacy toward that challenge and others don't. Self-efficacy is a psychological concept that refers to your thoughts and perceptions about your ability to perform the actions needed to reach a specific goal. In simpler terms, self-efficacy is your belief that you can succeed in a particular situation. One thing to keep in mind is self-efficacy is not about having the skill to complete a task, but whether you believe you can achieve that task. Because self-efficacy is tightly linked to your belief in your ability to accomplish something specific, it can affect how you manage it. Suppose you feel self-efficacy about a task, you'll be more likely to try it, and you'll be more likely to succeed. If you don't feel self-efficacy about a task, you'll be less likely to try it, and you'll be less likely to succeed. Self-efficacy can be less likely to take action for those who possess low self-efficacy (Lunenburg, 2011). For instance, you and your friend may have similar body types and athletic skills, but if you have a higher self-efficacy for running a marathon than your friend, you might have more motivation to train for it and less likely to give up before crossing the finish line. Moreover, self-efficacy is a situation-specific construct. In other words, you may have a high self-efficacy toward certain situations but a low self-efficacy toward others. Let's illustrate this notion by imagining two scenarios. In the first one, someone gives you car keys and asks you to drop her off at the hospital. In the second scenario, the same person gives you helicopter keys and asks you to fly her to the hospital. Unless you are a pilot, you might be more familiar with operating a car engine than a helicopter engine; therefore, you might have a higher self-efficacy for driving to the hospital than flying there. But how does self-efficacy develop? Below, you will discover the origins of the self-efficacy theory and the factors that contribute to it. Upon noticing that a person's belief in their ability to accomplish a task affects how they handle it, Albert Bandura proposed a new construct to explain this observation in an article titled "Self-Efficacy: Toward a Unifying Theory of Behavioral Change" (Bandura, 1977). In addition to defining this construct, Bandura also outlined the four major sources of influence on self-efficacy: mastery experiences, vicarious experiences, verbal persuasion, and emotional and physiological states. Let's take a closer look at each of these sources of influence. Mastery Experiences: When it comes to developing self-efficacy, Bandura has determined that mastery experiences, which are an individual's past performance outcomes, are the most effective sources of influence (Bandura, 1994). For instance, if you have performed well at a given task in the past, you might feel competent about performing a similar task again. Yet, mastery experiences can be double-edged swords: your positive experiences can boost your self-efficacy, but your negative experiences can lower it. Vicarious Experiences: These are experiences where you observe someone else performing a task successfully. For example, if you see a friend succeed at a task, you might feel more confident about your own ability to perform that task. Verbal Persuasion: The third source of influence that shapes self-efficacy is verbal persuasion. In this case, what other people say about your performance or ability to perform shapes how you feel about your capabilities to handle the challenge. Moreover, the more credible the source of verbal persuasion, the greater their influence over self-efficacy (Wong, Lee & Bong, 2017). Imagine a swim team coach encouraging her athletes by telling them that their skills have improved significantly this season, and she believes they will do very well in the upcoming championship competition. Because this coach uses verbal persuasion in a positive light, her swimmers might feel motivated to train harder, put forth more effort, and have greater confidence in their abilities to perform well. Additionally, this coach's encouraging words likely affect a swimmer's self-efficacy more than similar words they might hear from one of their non-swimmer friends. Again, the reverse case is also true; discouraging words might chip away bits of self-efficacy. For instance, if the same swim coach were to tell her swimmers that their performance was subpar for their league in the last swim meet, her swimmers might doubt their abilities and feel less confident that they will do well in future competitions. Emotional and Physiological States: The last source of influence in Bandura's self-efficacy model involves internal sensations of the individual in a given situation, such as fatigue, anxiety, and stress. When it comes to emotional influences, your mood and outlook may affect how you approach a challenge. Simply put, having a positive attitude might enhance your self-efficacy, but a negative attitude might diminish it (Bandura, 1994). Physiological influences include your bodily reactions, such as fatigue, aches, pain, pleasure, and levels of stress hormones. According to Bandura, people who perceive their physical reactions as positive are more likely to have higher self-efficacy. For example, if you feel energized and motivated, you might feel more confident about your ability to perform a task. Conversely, if you feel exhausted or stressed, you might feel less confident about your ability to perform a task. Indicators of excitement to share my knowledge with people who want to learn from me, giving public speeches became effortless and even enjoyable. In other words, changing how I view my stress reactions increased my self-efficacy for public speaking. Bandura's initial characterization of self-efficacy had focused on it as a stand-alone construct. However, after realizing that a clear understanding of self-efficacy required an encompassing social framework, Bandura later incorporated his self-efficacy construct into the social cognitive theory (Bandura, 1986). The social cognitive theory emphasizes how individuals learn and maintain specific behaviors within a social environment that influences self-regulation of their behavior (Pajares, 1997). Self-regulation is a complex process and depends on the interactions of multiple components to influence behavior (Maddux and Volkman, 2010), which are self-observation, self-evaluation, and self-reaction, in addition to self-efficacy (Bandura, 1986; Bandura, 1991). The first of these self-regulatory processes, self-observation, entails assessing your progress towards a goal. For example, if your goal is to write a novel, every page you write might give you a sense of progress and self-motivate you to continue writing. On the other hand, self-assessment allows you to view your performance in the light of your goal and compare your execution with the desired outcomes. A good performance is more likely to give you satisfaction than a subpar performance. Therefore, self-evaluation might push you towards increasing your effort, ultimately providing better results and higher satisfaction. Finally, self-reaction is when you modify your behavior based on your performance. Let's assume your initial goal towards writing your novel was writing one page every morning. If after a few days you finish your page quickly and long to write more, you would likely re-evaluate your daily goal and increase it to two pages or more. In contrast, if you struggle with writing an entire page in the morning, you might change your goal to writing later in the day or writing more than one page at a time. The second source of influence on self-efficacy is vicarious experiences, which are experiences where you observe someone else performing a task successfully. For example, when researchers compared students in good academic standing to those on academic probation, they found that successful students had higher self-efficacy (Hsieh, Sullivan, and Guerra, 2007). Researchers also found that teachers suffer less from job-related stress and burnout when they have high self-efficacy (Skaalvik & Skaalvik, 2007; Schwarzer & Hallum, 2008). Moreover, higher teacher self-efficacy had a positive impact on student motivation as well (Mojavetz and Tamiz, 2012). Self-Efficacy and Parenting: Maternal self-efficacy strongly influenced parental behavior when all other factors were controlled for (Teti and Gelfand, 1991). Moreover, the implementation of supportive breastfeeding policies at workplaces increased working mothers' self-efficacy (Wallenborn et al., 2019). Self-Efficacy in the Workplace: A meta-analysis revealed a strong correlation between self-efficacy and employee's job satisfaction and performance predictors (Judge and Bono, 2001). Yet, self-efficacy is also a significant influence on entrepreneurship and helps would-be entrepreneurs to consider new opportunities and cross the barriers needed to establish their businesses (Boyd and Vozikis, 1994). Self-Efficacy and Weight Management: In a study, participants who completed self-efficacy-promoting activities not only had higher motivation to lose weight and implement healthier habits than control subjects, but they also shed more pounds (Roach, 2003). Similarly, successful weight management of participants in another study was correlated to their self-efficacy (Kitsantas, 1999). Our lives are full of self-efficacy examples, and you might already be thinking of some from your own life. In addition to careers, education, and family lives, self-efficacy may also influence our friendships, sports performances, hobbies, health, and general life choices. Here are a few that you might have encountered in your life. Career: A prospective employer reads the description of a new position for a role salesperson. He understands that the role is challenging, but he believes he has the necessary skills to succeed. He decides to apply for the position. Education: A student is taking a challenging course. He feels nervous, but he believes he can succeed. He decides to enroll in the course. Health: A person is considering a new diet. He feels unsure, but he believes he can stick to it. He decides to try it. Sports: A person is considering a new sport. He feels nervous, but he believes he can succeed. He decides to try it. Family: A person is considering a new family member. He feels nervous, but he believes he can succeed. He decides to try it. Life Choices: A person is considering a new lifestyle. He feels nervous, but he believes he can succeed. He decides to try it. The second source of influence on self-efficacy is vicarious experiences, which are experiences where you observe someone else performing a task successfully. For example, when researchers compared students in good academic standing to those on academic probation, they found that successful students had higher self-efficacy (Hsieh, Sullivan, and Guerra, 2007). Researchers also found that teachers suffer less from job-related stress and burnout when they have high self-efficacy (Skaalvik & Skaalvik, 2007; Schwarzer & Hallum, 2008). Moreover, higher teacher self-efficacy had a positive impact on student motivation as well (Mojavetz and Tamiz, 2012). Self-Efficacy and Parenting: Maternal self-efficacy strongly influenced parental behavior when all other factors were controlled for (Teti and Gelfand, 1991). Moreover, the implementation of supportive breastfeeding policies at workplaces increased working mothers' self-efficacy (Wallenborn et al., 2019). Self-Efficacy in the Workplace: A meta-analysis revealed a strong correlation between self-efficacy and employee's job satisfaction and performance predictors (Judge and Bono, 2001). Yet, self-efficacy is also a significant influence on entrepreneurship and helps would-be entrepreneurs to consider new opportunities and cross the barriers needed to establish their businesses (Boyd and Vozikis, 1994). Self-Efficacy and Weight Management: In a study, participants who completed self-efficacy-promoting activities not only had higher motivation to lose weight and implement healthier habits than control subjects, but they also shed more pounds (Roach, 2003). Similarly, successful weight management of participants in another study was correlated to their self-efficacy (Kitsantas, 1999). Our lives are full of self-efficacy examples, and you might already be thinking of some from your own life. In addition to careers, education, and family lives, self-efficacy may also influence our friendships, sports performances, hobbies, health, and general life choices. Here are a few that you might have encountered in your life. Career: A prospective employer reads the description of a new position for a role salesperson. He understands that the role is challenging, but he believes he has the necessary skills to succeed. He decides to apply for the position. Education: A student is taking a challenging course. He feels nervous, but he believes he can succeed. He decides to enroll in the course. Health: A person is considering a new diet. He feels unsure, but he believes he can stick to it. He decides to try it. Sports: A person is considering a new sport. He feels nervous, but he believes he can succeed. He decides to try it. Family: A person is considering a new family member. He feels nervous, but he believes he can succeed. He decides to try it. Life Choices: A person is considering a new lifestyle. He feels nervous, but he believes he can succeed. He decides to try it. The third source of influence on self-efficacy is verbal persuasion. In this case, what other people say about your performance or ability to perform shapes how you feel about your capabilities to handle the challenge. Moreover, the more credible the source of verbal persuasion, the greater their influence over self-efficacy (Wong, Lee & Bong, 2017). Imagine a swim team coach encouraging her athletes by telling them that their skills have improved significantly this season, and she believes they will do very well in the upcoming championship competition. Because this coach uses verbal persuasion in a positive light, her swimmers might feel motivated to train harder, put forth more effort, and have greater confidence in their abilities to perform well. Additionally, this coach's encouraging words likely affect a swimmer's self-efficacy more than similar words they might hear from one of their non-swimmer friends. Again, the reverse case is also true; discouraging words might chip away bits of self-efficacy. For instance, if the same swim coach were to tell her swimmers that their performance was subpar for their league in the last swim meet, her swimmers might doubt their abilities and feel less confident that they will do well in future competitions. Emotional and Physiological States: The last source of influence in Bandura's self-efficacy model involves internal sensations of the individual in a given situation, such as fatigue, anxiety, and stress. When it comes to emotional influences, your mood and outlook may affect how you approach a challenge. Simply put, having a positive attitude might enhance your self-efficacy, but a negative attitude might diminish it (Bandura, 1994). Physiological influences include your bodily reactions, such as fatigue, aches, pain, pleasure, and levels of stress hormones. According to Bandura, people who perceive their physical reactions as positive are more likely to have higher self-efficacy. For example, if you feel energized and motivated, you might feel more confident about your ability to perform a task. Conversely, if you feel exhausted or stressed, you might feel less confident about your ability to perform a task. Indicators of excitement to share my knowledge with people who want to learn from me, giving public speeches became effortless and even enjoyable. In other words, changing how I view my stress reactions increased my self-efficacy for public speaking. Bandura's initial characterization of self-efficacy had focused on it as a stand-alone construct. However, after realizing that a clear understanding of self-efficacy required an encompassing social framework, Bandura later incorporated his self-efficacy construct into the social cognitive theory (Bandura, 1986). The social cognitive theory emphasizes how individuals learn and maintain specific behaviors within a social environment that influences self-regulation of their behavior (Pajares, 1997). Self-regulation is a complex process and depends on the interactions of multiple components to influence behavior (Maddux and Volkman, 2010), which are self-observation, self-evaluation, and self-reaction, in addition to self-efficacy (Bandura, 1986; Bandura, 1991). The first of these self-regulatory processes, self-observation, entails assessing your progress towards a goal. For example, if your goal is to write a novel, every page you write might give you a sense of progress and self-motivate you to continue writing. On the other hand, self-assessment allows you to view your performance in the light of your goal and compare your execution with the desired outcomes. A good performance is more likely to give you satisfaction than a subpar performance. Therefore, self-evaluation might push you towards increasing your effort, ultimately providing better results and higher satisfaction. Finally, self-reaction is when you modify your behavior based on your performance. Let's assume your initial goal towards writing your novel was writing one page every morning. If after a few days you finish your page quickly and long to write more, you would likely re-evaluate your daily goal and increase it to two pages or more. In contrast, if you struggle with writing an entire page in the morning, you might change your goal to writing later in the day or writing more than one page at a time. The second source of influence on self-efficacy is vicarious experiences, which are experiences where you observe someone else performing a task successfully. For example, when researchers compared students in good academic standing to those on academic probation, they found that successful students had higher self-efficacy (Hsieh, Sullivan, and Guerra, 2007).

bigger goals down the road. 2. Emphasize Peer Modeling Learning from examples set by those around you happens at a very young age (think of a teacher as a student, but in a similar manner an employer is a model for an employee). This concept of peer modeling, while it can be applied to any age, is, of course, especially true for children on the early side of the spectrum and is most effective when a child's direct peers (brothers, sisters, parents, teachers, friends) set the example (Bandura, 1988). To put peer modeling into simple terms – it is when a child or an adult shows good social behaviors and is interested in passing on those same values to a new person. Take, for example, a work setting – one employee takes center stage for the week and shows both business savvy and good social behaviors. This employee will be a peer model to the rest of the employees of the company – they will want to learn how to act and behave in that manner, especially if this good behavior helped them achieve more success or drew more praise from the boss. 3. Seek Feedback The problem with understanding feedback is that some people tend to believe that getting no feedback is the same as being told that one is doing their job well (hence the common phrase: “no feedback is great feedback”). When done with both the right intentions in mind and also in the right manner, feedback can be one of the most important sources of building levels of self-efficacy. Employees and students alike tend to want to know how they are doing. In order for the feedback to work positively, feedback must be delivered both concisely and frequently. Without frequent feedback, one can be confused as to whether they should remain doing what they are doing, and without concise feedback, the individual will not understand what in particular they should fix about themselves. Self-efficacy and subsequent task performance improve after receiving higher, more detailed levels of performance feedback (Beattie, Woodman, Fakehy, Dempsey, 2015). 4. Encourage Participation Participation tends to be essential in any work environment – it encourages the person to be active and engaged, great qualities in someone that are usually influential in a person's levels of self-efficacy. Participation is especially important at an early age – those students who engage with the class are not only being more active in their learning, they are probably absorbing more information in regards to the material. Active class participation is also correlated to having high critical and higher-level thinking skills. Participation is also an essential quality of a peer model – this is a person who has previously engaged in active learning and can teach others in a similar manner. The level of thinking associated with an activity that requires participation goes beyond simple comprehension of text – it engages both the instigator and the audience. More importantly, participation helps fellow students learn from each other – and people tend to build their levels of self-efficacy depending on how those who are most close to them behave. 5. Allow People to Make Their Own Choices When talking about the importance of letting people make their own choices, the term self-accountability usually tends to come to mind. Whether the outcome is positive or negative – making one's own decisions allows for one to feel responsible (due to your cunning or due to your negligence, the person themselves is the one held accountable for if the outcome turned out in your favor or against you). Another important reason to emphasize self-accountability – making one's own choices and decisions allow one to make their own mistakes and – most importantly – gives one the opportunity to learn from them. Advice is not the same as a command – an individual can advise one on something, but it is a person's own responsibility to do whatever they feel like with said information. This is why a peer – although very helpful – is not enough; the person needs to understand that at the end of the day – if they want to model anyone – the only person capable of taking action is themselves. 6. How to Use Emotions and Physical States to Boost Self-Efficacy So how can you shift your mindset and improve your self-efficacy, even when you're feeling anxious or stressed? Here are a few helpful strategies: Reframe Your Anxiety as Excitement: Recognize that feeling anxious can be a sign that something matters deeply to you. Reminding yourself that these emotions are normal—and even helpful—can transform anxiety into motivation. Manage Your Stress and Mood: Learning stress-management techniques like deep breathing, mindfulness, or relaxation exercises can calm your physical responses, making it easier to maintain confidence under pressure. Focus on Situational Factors, Not Personal Flaws: Instead of viewing physical reactions (like increased heart rate or tension) as evidence of personal inadequacy, try attributing them to external factors like the high-stakes nature of the situation. This perspective reduces negative self-judgments and maintains your self-confidence. Stay Physically Healthy: Improving your physical well-being – through regular exercise, proper sleep, and balanced nutrition – helps reduce stress and anxiety, giving you a solid foundation for stronger self-efficacy. Examples of Self-Efficacy High self-efficacy has been linked with numerous benefits to daily life, such as resilience to adversity and stress, healthy lifestyle habits, improved employees performance, and educational achievement. 1. Healthy Habits Health psychologists emphasize that people are more likely to consistently engage in healthy behaviors when they believe they have the ability to succeed (Bandura, 1988). For example, imagine someone who wants to become physically fit. If this person has high self-efficacy, they'll feel confident enough to set realistic fitness goals, consistently attend workouts, and persist even when motivation wanes or obstacles arise. Each successful workout not only reinforces their confidence but also improves their overall physical health and mental well-being. Similarly, self-efficacy can help individuals successfully adopt other healthy lifestyle choices, like sticking to a nutritious diet, losing weight, or quitting smoking. Believing in one's capability transforms challenging lifestyle changes into achievable steps, making lasting positive habits more likely. 2. Academic Success Research by van Dinther and colleagues (2011) highlights a strong connection between self-efficacy and educational outcomes. Students who believe in their academic capabilities tend to use more effective learning strategies, set meaningful goals, and ultimately achieve higher academic performance. For instance, a college student with high academic self-efficacy might approach studying strategically by organizing their coursework, actively participating in class, and confidently tackling difficult assignments or exams. This proactive attitude, driven by their belief in their ability, results in better grades and a more fulfilling educational experience. In short, students with strong self-efficacy don't just dream about academic success—they actively create it through disciplined and focused behaviors. 3. Treating Phobias Bandura (1982) demonstrated how self-efficacy could effectively reduce fears and phobias through direct experience. In a classic experiment, he divided participants afraid of snakes into two groups. One group directly interacted with snakes (touching or holding them), while the other group merely observed someone else interacting with snakes. The results showed that participants who directly faced their fear by handling snakes had significantly higher self-efficacy – they felt more capable and were less fearful in subsequent encounters compared to those who had only observed. This clearly illustrates that directly engaging with a feared situation boosts confidence more effectively than mere observation. Highlighting self-efficacy's crucial role in overcoming fears. Can Self-Efficacy generalize across different situations? Usually, self-efficacy – your belief in your ability to succeed – is specific to certain tasks or situations. But confidence built in one area can actually help you feel more capable in other, seemingly unrelated areas too. This happens most often when tasks share underlying skills. For example, if you're great at organizing and problem-solving at work, you might also feel more confident tackling these same skills at home, like planning events or managing household tasks. Another reason this generalization happens is because our minds naturally look for patterns. Even when tasks seem very different on the surface, recognizing similar demands or challenges can help transfer your confidence from one context to another. Lastly, our core beliefs about ourselves – what psychologists call self-schemas – also play a role. If you see yourself as someone who consistently handles challenges well, that self-image makes it easier to maintain strong self-efficacy across various situations. In other words, building confidence in one area can ripple outwards, helping you feel capable and empowered in many areas of life. How is Self-Efficacy Measured? Self-efficacy refers to your belief in your ability to succeed at specific tasks or situations -and psychologists measure this by asking people how confident they feel in their skills. Because self-efficacy is specific, it's important that measurements clearly match the task or area being evaluated. For example, some assessments focus on very specific actions, like how confident you feel about solving a particular math problem. Others are broader and look at your confidence in an entire domain – such as how capable you feel in academic settings or maintaining healthy habits. When measuring self-efficacy, researchers typically consider three main aspects: Level: How confident you feel handling tasks from easy to challenging. Strength: How strongly you believe in your capability. Generality: How widely your confidence applies across different situations or tasks. In practice, psychologists often use surveys or questionnaires. Participants rate their belief in their abilities, usually on a scale from 0 (not at all confident) to 100 (completely confident). This provides a clear, practical picture of someone's self-efficacy across various activities within a specific area of their life. General Self-Efficacy Scale The General Self-Efficacy Scale (GSE) was developed by Matthias Jerusalem and Ralf Schwarzer – the scale is composed of only 8 items, rated on a scale from 1 (strongly disagree) to 5 (strongly agree). “I will be able to achieve most of the goals that I have set for myself” “When facing difficult tasks, I am certain that I will accomplish them” “In general, I think that I can obtain outcomes that are important to me” “I believe I can succeed at most any endeavor to which I set my mind” “I will be able to successfully overcome many challenges” “I am confident that I can perform effectively on many different tasks” “Compared to other people, I can do most tasks very well” “Even when things are tough, I can perform quite well.” The scores are then calculated by taking the average of all eight responses (these will respectively range from 1 to 5). The way the test is supposed to work is so that the higher one's score is, the greater the level of self-efficacy in said individual. Self-Efficacy and Related Ideas Self-efficacy refers to a person's belief in their ability to successfully perform a specific task or behaviour. It is a key concept within social cognitive theory and is distinct from broader concepts like self-esteem or self-concept. While self-concept is a more general evaluation of self that includes feelings of self-worth and can be domain-specific but not task-specific, self-efficacy is a context-specific judgment of one's capability to achieve a specific outcome. For example, someone might have a generally positive self-concept regarding their academic abilities, but their self-efficacy for passing a particular difficult exam might be low. Self-efficacy judgments are typically measured at a microanalytic level, focusing on specific tasks and situations, and are considered a strong predictor of behaviour. Self-esteem is your overall sense of self-worth—how much you value yourself as a person. It's a broad feeling that doesn't usually change dramatically from one task to another. Self-efficacy, on the other hand, is your belief about your ability to succeed at a specific task or goal. Unlike self-esteem, self-efficacy can vary greatly depending on the situation you're in. Let's look at a quick example: Imagine someone who's not very good at horseback riding. They'd probably have low self-efficacy for riding – they doubt their ability to perform well. However, if horseback riding isn't important to how they see themselves, their overall self-esteem probably wouldn't be impacted. On the flip side, a person might actually be very skilled at riding horses but still struggle with low self-esteem. This could happen if they've set such high personal standards or depend heavily on riding for their sense of worth, constantly feeling they aren't good enough despite their high skill level. Here's how these concepts differ clearly: Self-efficacy is about believing in your ability to perform a specific action or succeed in a particular situation. For instance, you might have high self-efficacy speaking publicly about your favorite hobby in front of friends but low self-efficacy speaking about an unfamiliar topic to a critical audience. Self-esteem is more general. It reflects your overall feelings about yourself—how positively or negatively you view yourself across all aspects of life. Another important difference involves feelings of worth: Self-efficacy isn't necessarily about how good or bad you feel about yourself—it's simply your belief that you can achieve something. You can be confident in your math skills without necessarily feeling proud or deriving personal worth from that skill. Self-esteem, however, always includes this evaluative component—how positively you see yourself and how worthy you feel as a person. Finally, these beliefs develop differently: Self-efficacy is mostly shaped through direct experiences of success (mastery), observing others (vicarious learning), receiving encouragement (verbal persuasion), and managing emotional responses (stress or anxiety). Mastery experiences, like succeeding at tasks, are especially powerful. Self-esteem tends to develop through broader comparisons—either comparing yourself with others (social comparison) or comparing your performance across different areas of your own life. Understanding these differences can help you recognize how each contributes uniquely to your overall confidence, motivation, and sense of well-being. When psychologist Albert Bandura introduced the idea of self-efficacy in the 1970s, he was careful to separate it from the broader, everyday concept of confidence. While the two terms might seem similar, they describe distinctly different things. Confidence refers generally to your strength of belief – how certain you feel about something – but it's often vague. You can be confident in your ability to succeed just as easily as you can be confident you'll fail. Confidence alone doesn't specify exactly what you're capable of or how well you think you can perform. Self-efficacy, however, is more precise. It describes your belief in your ability to successfully perform a specific task or handle a particular situation. For instance, you might have high self-efficacy about presenting a work project because you trust your skills and preparation. In other words, self-efficacy isn't just general assurance – it's confidence directly connected to performing certain actions. Think of it this way: Confidence: “I generally feel good about how I handle things.” Self-efficacy: “I know I can deliver a great presentation because I've prepared thoroughly.” Another important distinction is how each affects our behavior: High self-efficacy encourages you to view tough tasks as exciting challenges, boosting your motivation and commitment. Successfully meeting these challenges can, in turn, lead to increased confidence overall. General confidence, while helpful, doesn't necessarily tell you whether you feel capable of completing a specific action effectively. In short, while confidence gives you a general feeling of assurance, self-efficacy provides the targeted belief in your capability, driving your motivation, persistence, and ultimate success in specific areas of your life. At first glance, motivation and self-efficacy might seem very similar—but they're actually two distinct ideas that shape our behavior differently. Motivation refers to your desire or drive to reach a certain goal. It's the inner energy that pushes you to take action. Think of it as the reason why you decide to get out of bed in the morning and start your day. Self-efficacy, on the other hand, is your belief in your ability to successfully achieve a specific goal or complete a particular task. This is the confidence that you have the skills and resources needed to get out of bed, face the day, and handle whatever comes your way. While people who feel highly capable (high self-efficacy) often have strong motivation—and vice versa—they aren't the same thing. You might really want to achieve something (high motivation), but if you doubt your ability (low self-efficacy), you may hesitate to start or quickly give up when things get tough. On the flip side, believing strongly in your ability can significantly boost your motivation. Each time you successfully complete tasks, your confidence increases, which in turn strengthens your motivation to keep going and take on even bigger challenges. How Does Self-Efficacy Fit with Other Theories of Motivation? Psychologists place self-efficacy alongside other motivational concepts to help explain how people behave and succeed: Intrinsic Interest: Feeling skilled and competent (high self-efficacy) can significantly boost your intrinsic motivation the pleasure you get from an activity itself. When you meet smaller goals along the way, you gain satisfaction and a greater interest in continuing, fueling a positive cycle of motivation and performance. Attribution Theory: This explains how our beliefs about why we succeeded or failed affect our motivation and future actions. People with high self-efficacy tend to attribute setbacks to factors they can change, such as effort or strategy, motivating them to keep trying. People with low self-efficacy often blame failures on a lack of ability, reducing motivation and increasing discouragement. Expectancy-Value Theory: This theory suggests we're motivated by two factors: how likely we think success is (expectancy) and how valuable the goal is to us. Including self-efficacy makes this even more precise because we don't just consider outcomes—we also evaluate whether we have the ability to achieve them. Many valuable goals go unpursued simply because we doubt our capability. Learning Activity Develop a measure of self-efficacy for any health-related behavior that avoids the confounding of self-efficacy with related constructs such as confidence or motivation. Health-related behaviors include: Smoking cessation Alcohol use Eating Pain control Exercise Design an intervention program that will enhance self-efficacy for a health-related behavior and a research design to measure changes in self-efficacy. References Bandura, A (1977). Self-efficacy: Toward a Unifying Theory of Behavioral Change. Psychological Review, 84 (2): 191-215. Bandura, Albert (1977). Social Learning Theory Vol. 1). Englewood Cliffs, NJ: Prentice-hall. Bandura, A. (1997b). Self-Efficacy: The Exercise of Control. New York: Freeman. Bandura, Albert (1982). Self-efficacy mechanism in human agency. American Psychologist, 37 (2): 122-147. Bandura, A (1988). Organizational Application of Social Cognitive Theory. Australian Journal of Management, 13 (2): 275-302. Bandura, A. & Schunk, D. H. (1981). Cultivating competence, self-efficacy, and intrinsic interest through proximal self-motivation. Journal of personality and social psychology, 41(3), 586. Beattie, S., Woodman, T., Fakehy, M., & Dempsey, C. (2016). The role of performance feedback on the self-efficacy-performance relationship. Sport, Exercise, and Performance Psychology, 5 (1), 1. Dinther, M.V., Dochy, F., & Segers, M.S. (2011). Factors affecting students' self-efficacy in higher education. Educational Research Review, 6, 95-108. Gaumer Erickson, A.S., Soukup, J.H., Noonan, P.M., & McGurn, L. (2016). Self-Efficacy Questionnaire. Lawrence, KS: University of Kansas. Center for Research on Learning. Kolbe, Kathy (2009) “Self-efficacy results from exercising control over personal conative strengths”, Wisdom of the ages. Maddux, J. E. (Ed.). (2013). Self-efficacy, adaptation, and adjustment: Theory, research, and application. Springer Science & Business Media. Maddux, J. E., & Meier, L. J. (1995). Self-efficacy and depression. In Self-Efficacy, adaptation, and adjustment (pp. 143-169). Springer, Boston, MA. Redmond, B. F. (2010). Self-Efficacy Theory: Do I think that I can succeed in my work? Work Attitudesand Motivation . The Pennsylvania: State University, World Campus. Schwarzer, R., & Jerusalem, M. (1995). Generalized self-efficacy scale. Measures in health psychology: A user's portfolio. Causal and control beliefs, 1 (1), 35-37. Saul McLeod, PhD BSc (Hons) Psychology, MRes, PhD, University of Manchester Editor-in-Chief for Simply Psychology Saul McLeod, PhD., is a qualified psychology teacher with over 18 years of experience in further and higher education. He has been published in peer-reviewed journals, including the Journal of Clinical Psychology. Gabriel Lopez-Garrido is currently in his final year at Harvard University. He is pursuing a Bachelor's degree with a primary focus on Political Science (Government) and a minor in Psychology.