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Apps a) Korea Subway Info App - Metroid HD (/KakaoMap/Naver Map) b) Location/Walking Direction Map - KakaoMap or Naver MapAt Incheon Airport - Arrival Hall (public area after collecting luggage) Pick up pre-purchased WIFI Router & SIM Card at Incheon Airport (where applicable). Recommend to purchase T-money Card at any convenience store at the arrival hall of Terminal 1 (T1) or Terminal 2 (T2). Card deposit is ₩4,000. Suggest to top up at least ₩20,000 to ₩30,000 as the airport limousine fare is ₩17,000. (The card can be used on airport limousine bus to city, bus, taxi, subway and convenience stores. Top up at any downtown convenience stores or subway stations. More details...) If you can't get the card at the convenience store, you can walk a bit further to the subway station to purchase the card. Alternatively, you can get it at most convenience stores when you arrived in Myeongdong. Different stores carry different designs and you can pick your favourite too!CU Convenience Store at Incheon AirportGS25 Convenience Store at Incheon7-Eleven Convenience Store at IncheonTake Airport Limousine Bus from Incheon Airport (T1/T2) to City (i.e. Myeongdong Station Bus Stop) Bus #, 6015 Interval: 2-6 departures per hour Duration: 80 mins Fare: ₩17,000 (discount may apply when used with T-money Card) No reservation required. Just join the queue and it is free seating on board. Departing from T1 to Myeongdong Station: First bus 05:40 | Last Bus 23:00 Walk outside of arrival hall (1F) at Gate 5, look for Bus #6015 to Myeongdong at bus platform 5B.Departing from T2 to Myeongdong Station: First bus 05:20 | Last Bus 22:40 Go to Basement 1 for platform No. 28 Tab the T-money Card on boarding. alternatively, bus ticket can be purchased at counters/machines (recommended) outside arrival hall (T1, 1F), bus waiting area (T2, B1) or by cash to driver. Notes: Refer to Incheon International Airport official website on the latest bus schedule and updates. Alternative ways to get to Myeongdong from Incheon International Airport: a) book your Private Airport Transfer by Car OR b) take the non-stop AREX Airport Railroad express train from Incheon International Airport direct to Seoul Station (Terminal 1: 43 mins / Terminal 2: 51 mins, ₩11,000) and transfer to subway for Myeongdong Station (line 4, 3 mins, 2 stops, ₩1,400). Luggage carrying up/down the stairs might be required. There are taxi stands outside Seoul Station too. Check into accommodation booked after alighting from Airport Limousine Bus at Myeongdong Station Bus Stop.From N Seoul Tower, take the Shuttle Bus No. 01B to the last stop (i.e. Namsan Yejang Bus Transfer Parking Lot). 13 mins bus ride. From there, walk towards Myeongdong Station, 4 mins. Myeongdong's main shopping area is right at Myeongdong Station's exit 5-8.Depart 9:00 or earlier (in time for the 10:00 changing of guard ceremony at palace) Using KakaoMap or Naver Map, take an easy leisure walk from your accommodation to Seoul Plaza (15 mins), located right next to City Hall Station (line 1, exit 5) and facing The Plaza Seoul (hotel). The very popular Lotte Department Store (main branch) and the established Lotte Hotel Seoul that every taxi drivers know even in English are located nearby too. Walk along the straight road, Sejong-daero at the side of Seoul Plaza (passing by City Hall Station, line 1, exit 4/5) towards Gyeongbokgung Palace (20 mins), bypassing Cheonggyecheon Stream and Gwanghwamun Square along the way. This is a nice, spacious and modern area in Seoul.To arrive before 10:00 for the Changing of the Royal Guard Ceremony (20 mins), followed by the optional Free English Guided Tour at 11:00 (1-1.5 hrs). No reservation required. The next Changing of the Royal Guard Ceremony is at 14:00. For those who wish 'conserve' energy, you can take a taxi direct from Myeongdong to Gyeongbokgung Palace (20 mins, ₩7,200) or subway to Gyeongbokgung Station with 1 transfer (15 mins, ₩1,400). Use subway mobile app Metroid HD or KakaoMetro for the lines and transfer station. 3 mins walk fr. Gyeongbokgungincl. basic hairstyling & inner skirtWalk from Gyeongbokgung Palace to the popular Tosokchon Samgyetang (Ginseng Chicken Soup) Restaurant. 10 mins. Walk back to Gyeongbokgung Station (line 3). Take the subway from Gyeongbokgung Station to the next stop, Anguk Station (line 3, exit 2). Walk to Bukchon Hanok Village (10 mins). Walk from Bukchon Hanok Village back towards Anguk Station to Insadong. 3 mins walk from exit 6. Dinner at one of the quaint restaurants at Insadong. After dinner, walk back to Anguk Station (line 3). Take the subway back to Myeongdong Station (line 4, 1 line transfer, 10 mins). Alternatively, at any point along Insadong, you can take a taxi back to Myeongdong (11 mins, ₩5,600).Take the subway from Myeongdong Station to Euljiro 4-ga Station (line 2/5, 1 line transfer, 11 mins, exit 4). 5 mins walk to Gwangjang Market. Take the subway from Euljiro 4-ga Station to Hongik Univ. Station (line 2, 14 mins journey, exit 9), with English speaking expertonsite English translationtransform your beauty routineKorea's longest running showWalk back to Hongik Univ. Station. Take the subway to Jongno 3-ga Station (line 1/3/5, 1 line transfer, 23 mins, exit 4/6). After visiting the hanok village, take the subway from Jongno 3-ga Station back to Myeongdong Station (line 4, 1 line transfer, 8 mins).Take the Airport Limousine Bus, #6015 (or #6001) from the same drop off stop (Myeongdong Station) to Incheon Airport (T1/T2) Bus stop location: near exit 8 of Myeongdong Station and right in front of KB Bank. Interval: 2-6 departures per hour Duration: 80 mins (T1) / 90 mins (T2) Fare: ₩17,000 (discount may apply when used with T-money Card) No reservation required. Just join the queue and it is free seating on board. First bus 04:35 | Last Bus 20:15 (refer to the information at bus stop for the latest schedule)Alternatively, you can book on a private car transfer to Airport as well.