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How to include linkedin on resume

Here's how to best represent LinkedIn on your resume so you receive the right type of attentionIt's common knowledge that LinkedIn is the top professional social media site used. Unlike other older social media sites that have declined in popularity over the years, LinkedIn has maintained its popularity and has been actively used since its launch in 2003. With more than 1 billion users worldwide and 67 million companies on the site, it's a go-to resource to network, recruit, find and apply for jobs, promote your expertise, and more. So, if you're not on LinkedIn, create an account as soon as possible. For those of you who are on LinkedIn, you might be wondering if you should include LinkedIn on your resume. Great question! In this post, we'll cover:Why you should include LinkedIn on a resumeHow to update your LinkedIn profile so it's safe to share your URLHow to create a custom LinkedIn URLWays to personalize your LinkedIn URLWhere and how to put LinkedIn on your resumeWhen not to include LinkedIn on your resumeHow to include LinkedIn Learning on your resumeShould you put LinkedIn on a resume? It's true that your resume is the first impression employers have of you when you apply for a job. With that said, count on LinkedIn being impression number two, given that more than 78% of recruiters use LinkedIn to find and research candidates. Some research even indicates 40% of employers won't consider you if you don't have a LinkedIn profile. In other words, as soon as your resume grabs the attention of a recruiter or hiring manager, it's likely that they're going to quickly do an online search to learn more about you, starting with LinkedIn. So, if you've been wondering if recruiters and hiring managers really do check LinkedIn, now you know that they do. As a result, you should definitely include your LinkedIn URL on your resume. But, before you take that step, you must ensure that your profile is current and professional. How to update your LinkedIn profile before sharing your URLEven if you choose not to include your LinkedIn URL on your resume, based on the stats above, it's still probable that hiring teams will look for it anyway. So, first things first, you need to ensure your LinkedIn profile has all the necessary elements and is professionally written. The last thing you want is for a hiring manager to find your profile halfway complete - that scenario is likely to put your resume in the thanks-but-no-thanks pile. While it's true that your LinkedIn profile and resume need to align with each other, the great thing about your LinkedIn profile is that it gives you the chance to share more about yourself than your resume can highlight - another reason to be sure to include LinkedIn on your resume. Your LinkedIn profile provides you with a unique opportunity to showcase your personality and all of your professional history - it's a way to highlight your personal and professional brand. To ensure your profile is up to par and does what it's meant to do (land an interview and help you to get hired), you want to customize it as follows:If you're struggling to come up with content for your LinkedIn profile, you can use LinkedIn's AI powered tool to help if you're a premium member. Or, you can use a free AI tool, like ChatGPT, to inspire you. Of course, you'll want to be sure to add your spin on the AI results to give it a human touch. For more detailed information on how to best complete your LinkedIn profile, refer to "12 Ways to Make Your LinkedIn Profile Stand Out."If you don't currently have a LinkedIn profile, use caution when rushing to create one. Yes, you want to have a profile up and running as soon as possible - especially if you're in the market for a new job - but don't create it in haste. Instead, when you're ready, give it some thoughtful consideration and take the time required to ensure it's a profile you're proud to share with employers. How to create a custom LinkedIn URLAnother essential step to take before adding your LinkedIn URL to your resume is personalizing it. Yes, you could use the LinkedIn-generated URL that includes your full name followed by a string of seemingly random numbers and text at the end, but doing so looks unprofessional. In the examples below, if you compare how a LinkedIn-generated URL looks with how a customized URL looks, which is better? LinkedIn-generated URL: linkedin.com/in/carry-groove-521a7699744/ Customized URL: linkedin.com/in/carrygrooveNot only does the customized URL look more professional, it's also easier to recall. Plus, not customizing your URL can make you come across as being lazy or not caring enough about your job application.Now that you're clear it's essential to customize your LinkedIn URL, here are the steps to do so:Log into your LinkedIn profileOn the upper middle to right side of the LinkedIn navigation, click on the "Me" iconFrom the menu that appears, click on "View Profile"Select "Edit public profile & URL" from the top right corner, which will take you to your public profile settingsClick on the pencil icon below and to the right of "Edit your custom URL"Customize the last part of the URL where you can enter information and click "Save"Ways to customize and personalize your LinkedIn URLLinkedIn allows you to customize your URL with 3 to 100 numbers or letters. When choosing what to use for the customized aspect, first remove any random string of text or numbers following your name. If your name alone isn't available, the next best option is to use a variation of your name that is still recognizable and professional. You can also include your job title or profession for URL customization.Here are some examples:linkedin.com/in/jamesjones25Use your title or area of expertise:linkedin.com/in/jamesjoneshrgeneralistInclude your credentials:linkedin.com/in/jamesjonesCPA Add a phrase that relates to your personal brand: linkedin.com/in/jamesjonesmortgageloanexpertAdd your middle initial: linkedin.com/in/jamesjonesWhere to include a LinkedIn URL on your resumeYou're likely not surprised to learn that your LinkedIn URL should go at the top of your resume with your contact information. It's typically the last piece of contact information you'll include, following your phone number and email address.When sending your resume by email, it's also wise to include your hyperlinked LinkedIn URL in your email signature. This offers easy access to your LinkedIn profile before the recruiter or hiring manager even looks at your resume. It's a good idea to include your LinkedIn URL in the contact information section of your cover letter, too.How to put your LinkedIn URL on your resumeWhen listing your LinkedIn URL:You don't need to include the "https://" at the beginning. Only listing the rest of the URL is sufficient - for example, linkedin.com/in/karenjohnson22You don't need to include a LinkedIn label for the URL - the employer will know what the URL is referencing since all LinkedIn URLs begin with "linkedin.com/in/" Hyperlink the URL in electronic versions of your resumeOn the rare occasion that you might mail a hard copy of your resume, be sure the URL is easily legible and remove the hyperlinkHow to put LinkedIn on a resume: exampleWhen you've added your LinkedIn URL to your resume, it could look like this: Mary Smithmarysmith@email.com | 555.555.5555 | linkedin.com/in/marysmith11When not to include a LinkedIn URL on your resumeIf you're currently applying for jobs, you also have the option of switching your profile to private until you're ready to make it public. You can always seek professional support to help you update your profile if you're struggling to do so yourself. Your LinkedIn profile merely mirrors your resume. A benefit of including your LinkedIn URL on your resume is that it gives hiring teams insight into additional skills and experiences you have, as well as who you are as a person. If your LinkedIn profile and resume are virtually the same, then hiring teams might wonder why you included the URL at all. How to add LinkedIn Learning to your resumelf you have a LinkedIn learning certificate, it can be a valuable addition to enhance your job marketing materials. Here are some ways to include LinkedIn Learning on your resume:Include it in your Certifications section. The most obvious place to include a LinkedIn Learning certificate is in your list of certifications, if you include such a section on your resume. Share it in your Education section. Suppose LinkedIn Learning is your only certification or additional training beyond your education. In that case, you can choose to list it with your education. For this scenario, some good naming conventions for the section are "Education & Certifications" or "Education & Credentials." Reference it in your resume summary. You might mention your LinkedIn Learning certificate in your resume summary, if it helps to fill in any skills gaps you have or if you lack relevant work experience for the position.Add it to your skills or competencies list. If you don't need to emphasize your LinkedIn Learning training in your summary, or are forgoing a Certifications section on your resume, then you can opt to list it in your skills or competencies list. LinkedIn on your resume is expectedIn today's world, employers expect to see your LinkedIn URL on your resume. Be sure to incorporate your personalized URL with your contact information and, simultaneously, ensure your LinkedIn profile is professionally written and up to date. Hiring managers will thank you! And if you have any LinkedIn Learning training that's relevant to the job, be sure to include it where appropriate. Doing so can further enhance your resume and prove you're the perfect candidate for the job. Good luck! Recommended reading: Showcasing your LinkedIn profile on your resume can give you the edge you need in today's competitive job market. As a comprehensive online platform for professional networking, LinkedIn is an essential tool for job seekers, and including your LinkedIn URL on your resume can give employers the opportunity to learn more about your skills, experience, and professional connections. But how do you actually include your LinkedIn on your resume? In this brief guide, we'll explore the benefits of adding your LinkedIn account to your resume and share some easy-to-follow tips on how to do it effectively. LinkedIn has become an indispensable part of the modern job search, as it enables recruiters and hiring managers to easily access your professional network, recommendations, and employment history. Including your LinkedIn profile on your resume demonstrates that you're a tech-savvy and proactive candidate. It also allows prospective employers to verify your work experience and explore your professional accomplishments in greater depth. By providing a direct link to your LinkedIn profile, you enable potential employers to see your connections, skills endorsements, and recommendations from colleagues or supervisors, which can further strengthen your application. Before adding your LinkedIn profile to your resume, ensure that your profile is up-to-date, well-organized, and free of typos. Follow these steps to add your LinkedIn profile to your resume: Log in to your LinkedIn account. Click on your profile picture or the "Me" icon at the top of the page. Click "View Profile." Look for your LinkedIn URL under your profile picture. It will look like: "linkedin.com/in/your-custom-url." If you haven't created a custom URL, click on "Edit public profile & URL" and create a personalized URL that is simple and professional. Copy your LinkedIn URL and paste it into your resume. In VisualCV, you can add your LinkedIn URL to a designated Website field, right in the contact information section. Remember to maintain consistency between your resume and LinkedIn profile, updating both when necessary. You have several options for where to place your LinkedIn URL on your resume. The most common locations are: In the header, alongside your name and contact information. In the contact information section, with your phone number and email address. In a professional online presence section, if you also have a personal website or other relevant social media profiles. Choose the location that looks the most visually appealing and is easy for potential employers to find. Be sure to use a clear and legible font and consider using a hyperlink if you're submitting your resume electronically. Adding your resume to your LinkedIn profile can be a good idea, as it provides a more detailed overview of your work history and skills for potential employers to review. However, be cautious about sharing sensitive information, such as your home address or phone number, publicly. Ensure that your resume is updated regularly and consistent with the information on your LinkedIn profile. To add your resume to your LinkedIn profile, consider uploading it as a document in the "Featured" section or including a link to a personal website or online portfolio where your resume is available. This allows interested parties to access your resume without making it too prominent on your profile page. When choosing where to place your resume on your LinkedIn profile, consider the following factors: 1. Visibility: Make sure your resume is easy to find and access on your profile. 2. Consistency: Ensure your resume and LinkedIn profile share the same information and format. 3. Privacy: Be cautious about sharing sensitive information publicly. By taking these factors into account, you can optimize your LinkedIn profile to support your job search efforts. While it's preferable to have a custom URL, you can still include your LinkedIn profile on your resume without one. Simply copy your default LinkedIn URL and paste it into your resume. Keep in mind that a custom URL is more professional and easier for potential employers to type or remember. If you choose not to create a custom URL, ensure that the default URL is accurate and functional. To give you a better idea of how to include your LinkedIn URL on your resume, we have provided three examples below. Each example demonstrates a different way to incorporate your LinkedIn profile into your resume, providing you with various options to choose from. This example shows how to include your LinkedIn URL in the header of your resume, alongside your name and contact information: Jane Doe | 123 Main Street, City, State 12345 | Phone: (123) 456-7890 | Email: janedoe@gmail.com | LinkedIn: In this example, the LinkedIn URL is included within the contact information section of the resume: Name: Jane Doe | Address: 123 Main Street, City, State 12345 | Phone: (123) 456-7890 | Email: janedoe@gmail.com | LinkedIn: linkedin.com/in/janedoe Adding your LinkedIn profile to your resume is a strategic move that can help you stand out in the job market. Ensure that your LinkedIn profile is up-to-date and consistent with your resume and choose a location on your resume that is easy for employers to find. By following these guidelines and leveraging the power of LinkedIn, you'll be able to increase your chances of capturing the attention of prospective employers and landing your dream job. The Motorsport Images Collections captures events from 1895 to today's most recent coverage.Discover The CollectionCurated, compelling, and worth your time. Explore our latest gallery of Editors' Picks.Browse Editors' FavoritesExperience AI-Powered CreativityThe Motorsport Images Collections captures events from 1895 to today's most recent coverage.Discover The CollectionCurated, compelling, and worth your time. Explore our latest gallery of Editors' Picks.Browse Editors' FavoritesExperience AI-Powered Creativity An informative LinkedIn profile can be a crucial asset to any job seeker. In which circumstances should you choose to include LinkedIn on your resume?LinkedIn offers many more opportunities for a job seeker to tell their story than a resume. The multimedia aspects of a LinkedIn profile combined with the social proof of an active network make it a compelling place to visit for any employer who wants to do a deep dive on their future employee. It can be a valuable addition to a resume and cover letter.The answer to the question "Should you include LinkedIn on your resume?" is a resounding "Without a doubt!" for many and a "nice to have" for others. With one caveat: you need a decent LinkedIn profile in the first place.In this blog we will explore the nuances of including LinkedIn on your resume, including: Why do I need to put LinkedIn on my resume? Where should I showcase LinkedIn on my resume? Who would benefit from including LinkedIn? When should you not include a LinkedIn profile? Job seekers should make the most of every opportunity to sell themselves. LinkedIn opens up a whole new dimension of storytelling potential. Expert tip Do employers look at LinkedIn? If you were looking to make a critical hire for your business, would you want to find out as much about them as possible? A recent study found that 95 percent of will delve into the LinkedIn profiles of applicants (whether it is on your resume or not). Including the link on your resume will simply make it easier for them to access. It is a no-brainer for most. Over the past decade, LinkedIn has become an essential piece of the job search jigsaw. It is a place to find jobs and be found for jobs. You can network with potential hiring managers, work out the most influential recruiters in your industry and read fascinating industry insights from leading thinkers to inform your career choices.If you are not on LinkedIn (with certain exceptions) you are not interested in your career.The majority of job seekers choose to put their LinkedIn profile on their resumes, but the quality of profile varies considerably. Ask yourself whether your profile would be interesting for a potential hiring manager? If it is not, either improve it or do not put it on your resume.Not telling your career story in a different way on LinkedIn would be a missed opportunity. The more time an employer spends considering your application, the more cemented your candidature is in their mind. It is like dwell time on a video or social post - keep those eyeballs on your story for as long as possible. Is LinkedIn important for a job search? Expert tip Top 5 (unusual) tips for optimizing a LinkedIn profile: You will all have read the normal tips for optimizing a profile, so here are five ideas that may find themselves outside the normal lists: Use your headline for the "future" you (talk about your next role, not the last one) Write your "about me" in the first-person - be personal as well as professional. Include one piece of multimedia per job - you must be able to find something. Include as many previous recommendations as possible - they will be read. Create a compelling featured section and link to your resume there. Related article The best personality examples for your resume The stories that you share in your resume will hint at the personality behind the professional. Hiring managers will have a good idea what sort of person they want on their team, so how do you convey the job-winning traits? This blog explores the answer. adding links to resume in resume.io builderThe link to your LinkedIn profile should ideally be included in the header section of your resume. Do not hide it somewhere towards the end as it may not be noticed.It is important to personalize the URL and you can often include a hyperlink (without the www). Even if a hyperlink is not possible, the web address does not take long to type.Adding a LinkedIn profile at the top of your resume is a subconscious hint that you have much more to say over and above what is in the resume document. If a hiring manager is interested in you, they will visit many times (and you may well see them in your "who's viewed my profile" section). You can then chat with them before the interview to work on that crucial rapport. LinkedIn is really that important.You might choose to use the LinkedIn icon in your resume, but it is best to stick to a plain text link as an icon may not be recognized by certain types of ATS software. Expert tip How do I personalize my LinkedIn profile? I would highly advise personalizing your LinkedIn personal URL. Instead of www.linkedin.com/in/yourname-bw6rtn8bsId it might read www.linkedin.com/in/yourname. The option to do so is located in the settings / privacy / public profile / edit public profile section. Many popular names will have been taken, but you can add numbers, middle names, or initials. Make sure that it sounds professional. Nicknames are not advised. Related article Elon Musk's resume: The business tycoon's accomplishments all fit onto one page Ever wondered what Elon Musk's resume looks like? Ponder no more! We've created a simple one-page resume sample that shares the entrepreneur's accolades, education, and many, many titles. An astounding 80 percent of professional job seekers would benefit from creating a compelling LinkedIn profile and including it on their summary. There are exceptions, as listed in the next chapter, but in a world where your LinkedIn profile is a tap or two away on an interviewer's phone screen, even including one extra piece of multimedia there could make the difference. So many jobs have been secured by saying "If you would like to see my portfolio (etc), it is on my LinkedIn profile." The interviewer then views there and then, during the interview.It goes without saying that anyone in HR, sales, marketing, or management should be active on LinkedIn as part of their day job, but as recruiters from every industry source candidates on LinkedIn as their go-to database, everyone should be "in it to win it." If you are there, your profile should be impressive enough for a recruiter and if that is the case that it should also be impressive enough for an employer. Expert tip Does engagement matter? Unless you are going to be working in social media, marketing or sales, your employer won't care if there is not a ton of engagement on LinkedIn. It might seem like a popularity contest but unless this is a key metric of your role, don't worry about it. On the contrary, frantic attempts at farming "likes" might seem desperate and put off a potential employer. Your LinkedIn profile is a window onto your professional life for those who are interested - potential employers will visit, for sure. Related article Should you really be posting your resume on TikTok and what should it include? Think TikTok is all about lip-syncing and dance moves? Think again. The new generation of job seekers post resumes on this social media platform. Here's what you need to know about why and how to create a TikTok resume. There is certainly no blanket requirement for LinkedIn to be included on a resume. In certain scenarios it would be the exception rather than the rule.Your profile is not ready / impressivelyf you find yourself applying for a job out of the blue and your LinkedIn profile is not ready for a potential employer to view, do not include it. Ideally, this would be rare. Most job seekers will consider optimizing their profile as one of the earliest priorities in their job search as that is how employers can find them. Even so, if it is unimpressive, leave it off.Being active on LinkedIn would not affect the career trajectory of a nurse, teacher, lorry driver, fireman or many administrative workers (just to give a few examples). They may wish to use the multimedia aspects of a LinkedIn profile to share certain videos or presentations to showcase aspects of their careers, but this would not be expected by an employer.If it is lazy regurgitation of your resumelf reflects incredibly poorly on the job seeker if they have simply copy/pasted their resume employment history sections onto their LinkedIn profile. The character limits on LinkedIn are more generous, so take the time to tell more of an expansive story. As previously mentioned, the profile "About me" section is the key selling area. This is where you showcase your most impressive career stories. You obviously can't tailor it for each role, so it will have to be general, but don't copy your resume summary. Use every opportunity to sell yourself to the maximum extent. Other candidates will be. Related article How to upload your resume in LinkedIn (3 methods) LinkedIn is one of the world's most popular tools for finding and applying to jobs. By building an impressive LinkedIn profile and adding your resume to the platform, you can attract the attention of recruiters or even increase your professional connections in a few simple steps. Key takeawaysAny job search is hard work and creating a worthy LinkedIn profile is certainly not an easy task. Having said this, you get out of your job search what you put in. Creating an amazing LinkedIn profile and displaying it proudly on your resume could make all the difference. Go beyond the basics to really impress potential future employers. Personalize your profile and put it prominently in your resume header. Don't worry too much about engagement if LinkedIn isn't your day job. Understand the circumstances when LinkedIn may not be required. Put simply, shout about your career stories in every possible way.If LinkedIn can help you to do that, then you simply must put it on your resume.